EXHIBIT

"J"

APRIL 20, 2019 LETTER OF AUTHORIZATION BY PLAINTIFF APPOINTING GINA FORD AS PLAINTIFF'S MARKETING AGENT AND COPY OF PHOTOGRAPH OF PLAINTIFF AND GINA FORD

Letter Of Authorization

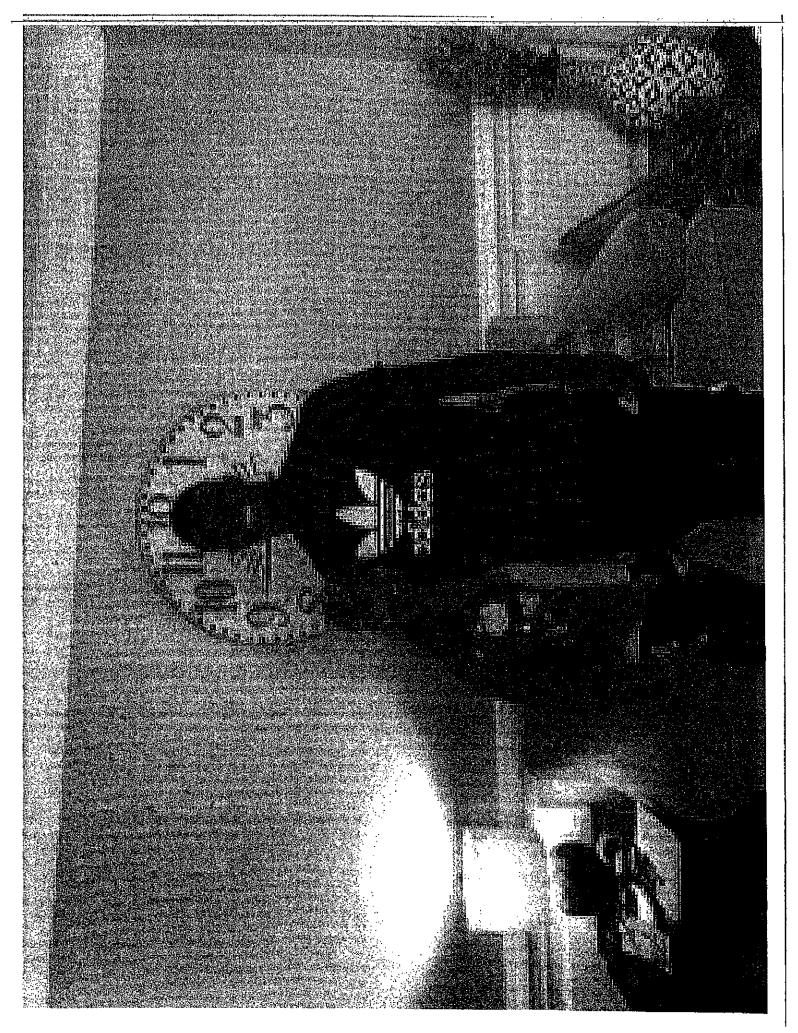
April 20th, 2019

Prime Sports Marketing Gina Ford 13727 SW 152nd Street #319 Miami FI 33177

I Zion Williamson effective immediately appoint Gina Ford as my Global Marketing Agent. I grant full permission to Gina Ford to negotiate and secure opportunities on my behalf and to work together to determine how to best position our efforts going forward. I look forward to working with you and believe your guidance will be instrumental in assisting me with achieving my long term goals.

Sincerely,

Zion Williamson (Athlete) ID:



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